

Public Health Policy and Technology Exposure Professional Tour

A professional tour organized by The Weitz Center for Development Studies
From 9th to 15th of June 2013

Rational

Israel is considered to be a pioneer in policy planning and provision of good public health care services. Israel has been implementing a concise policy framework pursuing effective Public Health and implementation of innovative medical technologies. A recent report of the OECD comparing health care costs among OECD country members revealed that while most OECD countries grapple with rising healthcare costs, Israel has maintained tight control – limiting health spending to about 8% of GDP, the eighth lowest across OECD countries – and still offers universal coverage and high-quality primary health care services.

This is largely an outcome of a structured system that includes community-based health clinics that allow patients access to a broad range of health expertise and support in a one-stop-shop, offering care that helps avoid expensive hospitalization.

<http://www.oecd.org/israel/isralexcellentprimaryhealthcarebuthospitalsmustimprove.htm>

Objectives

The professional tour will provide participants with:

- A clear understanding of the Israeli public health care system structure and policy.
- Participation in the international conference MED in ISRAEL
- Exposure to cutting edge medical technologies.
- Visits to health care facilities and hospitals.
- Opportunities to establish business connections and partnerships with leading Israeli medical companies.
- Insights for innovation in public health provision.
- Preventative medicine

Program

The program includes visits to community health care facilities; meetings with public health care officers; discussions with policy makers and government officials.

The program includes participation in [MED in ISRAEL](#) - The 2nd Medical Devices and HIT International conference

Visits to Holy Sites

Israel holds in its territory sites considered sacred by the three great monotheistic religions: Judaism, Christianity and Islam. During the professional tour, participants will tour in the ancient streets of Jerusalem and the dead sea's stunning scenery, going back to biblical times, connecting with the deep spirituality of the sites and taking away an unforgettable experience.

Payment Terms

The professional tour includes:

- Field visit and professional meetings;
- Entrance to the international conference MED in ISRAEL;
- Professional guides;
- Health Insurance;
- Half-board accommodation in our luxury apartments in Rehovot (40 min. from conference venue).



Total cost: \$ 1,980 (6 nights) per participant in a single room.

* Costs do not include visas issuing and flight fare.

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Weitz Center has collaborated with:



The United Nations Industrial Development Organization



United Nations
Educational, Scientific and
Cultural Organization



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Detailed tentative program

Day	Program
9.6 Sun.	<p style="text-align: center;"><i>Afternoon</i></p> <p>Arrival at the airport, Transfer to accommodation Each Participant in single room, Minimum 10 participants</p>
10.6 Mon.	<p>Program opening session</p> <p><i>Morning</i></p> <ul style="list-style-type: none"> • Introduction and program presentation • Introductory session – overview of Israel's public health system. A talk by a leading Israel public health expert, Ministry of Health. <p>Tour of community health clinics</p> <p><i>Morning + Afternoon</i></p> <p>Exposure visit to public health facilities in a mid size city in the southern region of Israel. The tour will include:</p> <ul style="list-style-type: none"> • Community health care clinic function and structure. • Introduction to policy changes incorporating preventive health care measures • Infant health care systems - the Israeli model of "Tipat Chalav" mother and child wellbeing center. <p><i>Evening</i></p> <p>MED in ISRAEL – Gala Dinner</p>
11.6 Tues.	<p>MED in ISRAEL international conference</p> <p>Full day at the MED in Israel conference</p> <p><i>Morning</i></p> <ul style="list-style-type: none"> • Registration • Plenary Session <p><i>Afternoon</i></p> <ul style="list-style-type: none"> • Technology Exhibition & B2B Meetings <p>Optional half day tour: the headquarters of the biggest health care service providers Clalit Health Services http://www.clalit-global.co.il/en/</p>
12.6 Wed.	<p>MED in ISRAEL international conference</p> <p><i>Morning</i></p> <ul style="list-style-type: none"> • International forum on public health • Technology Exhibition & B2B Meetings <p><i>Afternoon</i></p> <p>Tour of health care providers central region city, Israel</p> <ul style="list-style-type: none"> • Meetings with local governmental officials responsible for health care

	<p>services</p> <ul style="list-style-type: none"> • Tour of local providers of health care - services to the public, success and challenges • Visit to low income neighborhoods and the health care services provided in this specific contexts.
13.6 Thu.	<p>MED in ISRAEL conference tour <i>All day</i> Live, on-site demonstrations at leading Israeli Hospitals& Manufacturing Facilities (subject choose):</p> <ul style="list-style-type: none"> • Emergency preparedness • HealthCare IT and Telemedicine • Medical robotics • Rehabilitation • Medical Simulation and training • Woman and Child • The best of Israeli scientific research
14.6 Fri.	<p>Tourism program Chose of :</p> <ul style="list-style-type: none"> • Holy sites of Jerusalem • Ancient Casarea & Haifa • Modern Tel Aviv and Old Jaffa <p>within the framework of MED in Israel conference</p>
15.6 Sat.	<p>Tour of Holy sites of Nazareth The city where Jesus resided, studied and lived most of his life. The tour will include churches, traditional biblical sites, Byzantine ruins and more.</p> <p>Drop off at Airport for departure.</p> <p>Bus and tourist guide provided by the Weitz Center for Development Studies.</p>